



Sponsorship Package

Supporting Birmingham Athletes and
Building Awareness for Social Issues

Prepared For:

Corporate Sponsors, Private Foundations, City Officials,
Jefferson County Commission, Alabama Sports Council
Community Partners

ORLANDO D PAULDING

2825 2ND PLACE NW

BIRMINGHAM, AL 35215

Email: totalko.boxing@gmail.com

Phone: (205) 617-8870



Dear Community Supporter,

Thank you in advance for your interest in supporting TKO Boxing. Support from local businesses such as yours will allow our organization to further develop and enrich the lives of our athletes. TKO Boxing is an organization dedicated to developing athletes both inside and outside of the ring by promoting discipline, teamwork, and personal growth through the sport of boxing.

At TKO Boxing, we strive to provide our athletes with opportunities to compete, train, and represent their community at the highest level including the 2028 Olympics. However, as a growing program, we rely on the generous support of sponsors to help us continue offering these opportunities to our fighters.

We are currently seeking sponsorship to assist with essential program needs, including funding for boxing matches, uniforms, travel expenses, and necessary training equipment. Your support would directly impact our athletes by ensuring they have access to safe, high-quality gear and opportunities to compete and develop their skills.

In return for your sponsorship, we are proud to offer recognition for your business or organization. This may include logo placement on team apparel, acknowledgment at events, and promotion through our social media channels and community outreach efforts. We are happy to discuss additional ways to highlight your support.

By partnering with TKO Boxing, you are investing not only in a team, but in the growth, confidence, and future success of dedicated athletes in our community.

Thank you for considering this opportunity to support TKO Boxing. We truly appreciate your time and generosity.

Sincerely,

Orlando Paulding

Orlando Paulding
Owner/ Operator
TKO Boxing Inc.



Event Overview

Social Awareness Amateur Boxing Event

Venue

TBD (We would like to have the CrossPlex

Attendance Goal

2,500 - 5,000 spectators

Featured Events

- 25 USA Boxing sanctioned bouts
 - Olympic hopeful exhibitions
 - Youth boxing demonstrations
 - Live entertainment
 - Local food vendors
 - Community health booths
 - Sponsor exhibitions
 - Free Giveaways from Sponsors
 - VIP Reception
-



Sponsorship Opportunities

Sponsoring Olympic athletes offers major brand benefits including massive global visibility, positive emotional associations, and targeted audience engagement. Brands that partner with these competitors can elevate their market position significantly during the Games.

Brand and Marketing Advantages

- **Global Visibility:** Reaches billions of viewers worldwide through television and digital streaming broadcasts.
- **The "Olympic Halo Effect":** Connects your company to admired traits like excellence, integrity, hard work, and triumph.
- **Targeted Engagement:** Allows direct connection with specific demographic groups and passionate sports fanbases.
- **Unique Content:** Creates opportunities for exclusive marketing campaigns, co-branded products, and emotional storytelling (such as Procter & Gamble's famous family-focused ads).

Long-Term Value

- **Extended Partnerships:** Builds relationships that last beyond the closing ceremony into the athlete's ongoing career.
 - **Social Media Reach:** Leverages the large online following many modern Olympians maintain on platforms like Instagram and TikTok.
 - **Market Differentiation:** Sets a brand apart from competitors by showing a clear commitment to supporting human achievement and local or national heroes.
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Sponsorship Benefits Matrix

Benefits	Presenting Sponsor (\$15,000)	Platinum (\$10,000)	Gold (\$5,000)	Silver (\$2,500)	Bronze (\$1,000)
Event Naming Rights	✓				
Center Ring Logo	✓	✓			
Logo on Event Shirts	✓	✓	✓		
Logo on Posters	✓	✓	✓	✓	
VIP Table	2	1	1		
Social Media Promotion	Weekly	Weekly	Monthly	Event Week	Recognition
Vendor Booth	✓	✓	✓		
Stage Recognition	✓	✓	✓	✓	
Website Logo	Large	Large	Medium	Small	Listed
Athlete Meet & Greet	✓	✓			

****VIP Tables for Events are for Sponsorships of \$2500+****

Sponsors' tables include vocal advertisement throughout the event, catered dinner for you and your +3s, info table for your business, and high traffic visibility of your business banner.

Marketing Strategy

Estimated Marketing Reach/ Digital Advertising

MARKETING TOOL	PROJECTED OUTREACH
FACEBOOK	125K IMPRESSIONS
INSTAGRAM	95K IMPRESSIONS
TIKTOK	250K VIEWS
YOUTUBE	40K VIEWS
GOOGLE ADS	30K IMPRESSIONS
EMAIL CAMPAIGNS	10K RECEIPIENTS
PROJECTED ONLINE OUTREACH	550K PEOPLE

TRADITIONAL MARKETING TOOL
NBC 13
WBRC FOX 6
ABC 33/40
BIRMINGHAM NEWS
AL.COM
BIRMINGHAM BUSINESS JOURNAL
LOCAL RADIO STATIONS
PRESS CONFERENCES

Development Timeline (Gantt Chart)

Task	Month 1	Month 2	Month 3	Month 4	Month 5	Event
Venue Reservation	■					
Sponsor Outreach	■	■	■			
Marketing Campaign		■	■	■	■	
Ticket Sales		■	■	■	■	
Volunteer Recruitment		■	■	■		
Athlete Registration	■	■	■			
Vendor Recruitment		■	■	■		
Media Campaign			■	■	■	
Event Production					■	
Event Day						★

Estimated Athlete Budget

Expense	Per Athlete
Travel	\$2,500
Hotels	\$1,800
Coaching	\$1,500
Equipment	\$1,200
Nutrition	\$1,000
Tournament Fees	\$800
Medical	\$700
USA Boxing Membership Fees	\$500
Miscellaneous	\$1,000
Total	\$11,000



Annual Operating Budget

Athlete & Competition Program

<i>Expense</i>	<i>Annual Budget</i>
<i>International Airfare 5 athletes × 6 trips</i>	\$30,000
<i>Lodging — athletes/coaches</i>	\$48,000
<i>Meals & per diem</i>	\$24,000
<i>Ground transportation</i>	\$15,000
<i>Competition/registration fees</i>	\$12,000
<i>Coaching & corner support</i>	\$30,000
<i>Training camps & preparation</i>	\$30,000
<i>Sports medicine/medical support</i>	\$15,000
<i>Strength & conditioning</i>	\$12,000
<i>Boxing equipment & uniforms</i>	\$15,000
<i>Insurance</i>	\$8,000
<i>Visas/passports/travel documentation</i>	\$5,000
<i>Athlete emergency/travel reserve</i>	\$10,000
<i>Athlete Program Subtotal</i>	\$254,000

Organization & Administration

<i>Expense</i>	<i>Annual Budget</i>
<i>Executive Director/Program Director</i>	\$48,000
<i>Administrative/Finance support</i>	\$18,000
<i>Fundraising & Grant Development</i>	\$30,000
<i>Marketing & Communications</i>	\$18,000
<i>Facility/training space</i>	\$24,000
<i>Accounting/legal/compliance</i>	\$12,000
<i>Technology, website & software</i>	\$6,000
<i>Office/administrative expenses</i>	\$6,000
<i>Fundraising/event expenses</i>	\$15,000
<i>Community outreach/programming</i>	\$10,000
<i>Administration Subtotal</i>	\$187,000

Reserve & Contingency

<i>Expense</i>	<i>Annual Budget</i>
<i>Emergency/contingency reserve</i>	\$30,000
TOTAL ANNUAL BUDGET	\$471,000

Recommended annual fundraising target: \$500,000

The additional ~\$29,000 above the operating budget provides breathing room if airfare, lodging, medical expenses, or competition



TKO BOXING AMATEUR BOXING EVENT BUDGET

Preliminary Event Budget — Birmingham, Alabama

Estimated Attendance: 2,000–2,500 spectators

Elite/VIP Guests: 70

Event Type: Amateur Boxing / Fundraiser / Social-Awareness Event

Recommended Planning Budget: \$175,000–\$200,000

1. VENUE & FACILITY

<i>Expense</i>	Estimated Cost
<i>Venue rental</i>	\$15,000
<i>Tables, chairs & VIP furnishings</i>	\$3,500
<i>Facility cleaning</i>	\$2,500
<i>Utilities/facility services</i>	\$1,500
<i>Box-office/ticketing equipment & services</i>	\$2,500
<i>Venue setup/breakdown</i>	\$3,000
<i>Event insurance/general liability</i>	\$7,500
<i>Required permits/licenses</i>	\$2,500
<i>Venue & Facility Subtotal</i>	\$38,000

2. BOXING OPERATIONS

Officials

10 boxing officials:

<i>Expense</i>	Cost
<i>10 officials × approximately \$400</i>	\$4,000
<i>Officials' meals/hospitality</i>	\$750
<i>Officials' transportation</i>	\$750
<i>Officials Subtotal</i>	\$5,500

Ring & Athletic Equipment

<i>Expense</i>	Estimated Cost
<i>Boxing ring rental</i>	\$5,000
<i>Ring assembly — 3 personnel</i>	\$2,400
<i>Boxing equipment/safety supplies</i>	\$2,500
<i>Ringside tables/chairs</i>	\$1,000
<i>Athlete changing/warm-up area</i>	\$1,500
<i>Athletic medical/safety supplies</i>	\$2,000
<i>Boxing Operations Subtotal</i>	\$14,400

3. ELITE/VIP HOSPITALITY — 70 PEOPLE

The 70-person catered area should be treated separately from the general spectator concessions.

Catering

<i>Expense</i>	Estimated Cost
<i>Premium dinner/buffet — 70 × \$85</i>	\$5,950
<i>Hors d'oeuvres — 70 × \$20</i>	\$1,400
<i>Dessert/coffee/service</i>	\$700
<i>Catering staff — 2 caterers</i>	\$1,200
<i>Food Subtotal</i>	\$9,250



Waitstaff

5 waiters:

$$5 \times \$250/\text{event} = \$1,250$$

Bartender

1 bartender:

\$500

Alcoholic Beverages

Premium beer, wine, limited spirits, mixers, ice, glassware, etc.:

\$3,500

Alcohol Compliance/Service

Allow for applicable permits, insurance requirements, responsible-service procedures, and related fees:

\$1,500

VIP Hospitality Total

\$16,000

I would actually budget **\$18,000** to provide a cushion for food and beverage pricing.

4. CONCESSIONS

With 2,000–2,500 spectators, concessions can become a significant revenue generator.

Staffing

6 concession attendants:

$$6 \times \$250 = \$1,500$$

Initial Inventory

<i>Item</i>	Budget
<i>Food inventory</i>	\$4,000
<i>Non-alcoholic beverages</i>	\$2,000
<i>Snacks/candy</i>	\$1,000
<i>Cups, napkins, containers, utensils</i>	\$750
<i>Ice & miscellaneous supplies</i>	\$500
<i>POS/payment supplies</i>	\$500
<i>Concession Inventory</i>	\$8,750

Concession Staffing + Inventory: \$10,250

Alcohol sales should be handled separately from general concessions and only through an appropriately licensed/authorized arrangement.

5. ENTERTAINMENT & PRODUCTION

Announcers

2 announcers:

\$2,000



DJ

1 DJ:

\$1,500

Stagehands

3 stagehands:

\$1,800

Lighting & Effects

1 operator:

\$2,000

Sound/PA System

\$6,000

Lighting

\$5,000

Video Screens/Displays

\$4,000

Production Equipment

Microphones, cables, monitors, production equipment, etc.:

\$3,000

Production Subtotal

\$25,300

6. SECURITY & PARKING

Security

8 professional event-security personnel:

\$3,500

This assumes an event shift of approximately 8–10 hours and should be confirmed with a licensed security company.

Additional security-related costs:

<i>Expense</i>	Budget
<i>Security supervisor/coordination</i>	\$750
<i>Security equipment/communications</i>	\$500
<i>Emergency/security contingency</i>	\$750
<i>Security Total</i>	\$5,500

Parking Valets

4 parking valets:

\$1,200

Parking supplies/signage:

\$300

Security & Parking Total

\$7,000

7. MEDICAL SERVICES

On-Call Doctor

1 physician:

\$1,500

Additional Medical Support

<i>Expense</i>	Budget
<i>EMT/medical support</i>	\$2,000
<i>First-aid supplies</i>	\$500
<i>Ambulance/EMS standby allowance</i>	\$2,000
<i>Medical Subtotal</i>	\$6,000

For an amateur boxing event, I would strongly recommend confirming the exact medical requirements with the applicable boxing governing body, venue, insurer, and local authorities.

8. INTERIOR DECORATING

Because this is intended to be a major fundraising/social-awareness event, the environment should look substantially more polished than a typical amateur boxing card.

<i>Expense</i>	Budget
<i>Interior decorator</i>	\$3,000
<i>VIP area décor</i>	\$2,500
<i>Table linens/centerpieces</i>	\$1,500
<i>Step-and-repeat/photo wall</i>	\$1,000
<i>Sponsor signage</i>	\$2,000
<i>Event banners/backdrops</i>	\$2,000
<i>Decor Subtotal</i>	\$12,000



9. MARKETING & PUBLIC RELATIONS

I would **not underspend on marketing**. A 2,000–2,500-person event needs a sustained campaign rather than simply a few social-media posts.

Recommended Marketing Budget

<i>Marketing Activity</i>	<i>Budget</i>
<i>Graphic design/branding</i>	\$3,000
<i>Website/event landing page</i>	\$1,500
<i>Social media advertising</i>	\$8,000
<i>Google/search advertising</i>	\$3,000
<i>Radio advertising</i>	\$6,000
<i>Television/local streaming advertising</i>	\$7,500
<i>Outdoor/billboard advertising</i>	\$5,000
<i>Print/posters/flyers</i>	\$2,500
<i>Public relations/media outreach</i>	\$2,500
<i>Promotional video</i>	\$3,000
<i>Photography/videography</i>	\$3,000
<i>Influencer/community promotion</i>	\$2,000
<i>Marketing Total</i>	\$47,000

Recommended Marketing Range

\$35,000–\$50,000

For the budget below, I'll use **\$45,000**.

10. STAFFING SUMMARY

Personnel can be summarized as follows:

<i>Position</i>	<i>Number</i>
<i>Boxing Officials</i>	10
<i>Waiters</i>	5
<i>Bartender</i>	1
<i>Interior Decorator</i>	1
<i>Parking Valets</i>	4
<i>Announcers</i>	2
<i>DJ</i>	1
<i>Security Personnel</i>	8
<i>Doctor</i>	1
<i>Caterers</i>	2
<i>Concession Attendants</i>	6
<i>Stagehands</i>	3
<i>Ring Assemblers</i>	3
<i>Lighting/Effects Operator</i>	1
<i>Total Personnel Positions</i>	48

Some individuals may work multiple shifts or functions, so this is a **position count rather than necessarily 48 unique employees/contractors.**

11. COMPLETE EVENT BUDGET

<i>Category</i>	Budget
<i>Venue & Facility</i>	\$38,000
<i>Boxing Operations</i>	\$14,400
<i>VIP/Elite Hospitality</i>	\$18,000
<i>Concessions</i>	\$10,250
<i>Entertainment & Production</i>	\$25,300
<i>Security & Parking</i>	\$7,000
<i>Medical</i>	\$6,000
<i>Interior Décor</i>	\$12,000
<i>Marketing & Public Relations</i>	\$45,000
<i>Subtotal</i>	\$175,950
<i>Contingency — approximately 10%</i>	\$17,595
<i>TOTAL EVENT BUDGET</i>	\$193,545

Recommended Fundraising/Event Budget

\$195,000

I would present **\$200,000** as the official event budget to sponsors and potential partners.

That gives TKO Boxing approximately **\$5,000 of additional flexibility** beyond the detailed estimate.

12. POTENTIAL EVENT REVENUE

The event can potentially generate revenue from several sources.

Ticket Revenue

For example, if the average ticket price is **\$50**:

$$2,000 \times \$50 = \$100,000$$

At 2,500 attendees:

$$2,500 \times \$50 = \$125,000$$



Premium/VIP Tickets

70 VIP seats $\times$ \$150:

\$10,500

Premium packages could be considerably higher depending on benefits.

Concessions

If 2,250 spectators spend an average of \$20:

$2,250 \times \$20 = \$45,000$ gross concession sales

Sponsorships

Potential event sponsorship:

\$100,000–\$200,000+

Merchandise

Potential:

\$10,000–\$20,000

Donations/Fundraising

Potential:

\$10,000–\$50,000

13. SAMPLE REVENUE PROJECTION

A conservative scenario might look like this:

<i>Revenue Source</i>	<i>Projection</i>
<i>General admission tickets</i>	\$112,500
<i>VIP tickets/packages</i>	\$10,500
<i>Sponsorships</i>	\$100,000
<i>Concessions</i>	\$45,000
<i>Merchandise</i>	\$12,500
<i>Donations</i>	\$15,000
<i>Projected Gross Revenue</i>	\$295,500

Against an approximately **\$195,000 event budget**, this produces:

Potential Gross Event Surplus: \$100,500

That surplus could then be dedicated to the organization's larger mission—such as funding athlete training, travel, international competition, coaching, equipment, medical support, and Olympic-development expenses.

Important: ticketing, concessions, alcohol, and sponsorship revenue should be modeled as gross revenue until taxes, ticketing fees, concession cost of goods, payment processing, and other direct costs are accounted for.

14. BREAK-EVEN ANALYSIS

A particularly useful number for sponsors and the Board is the break-even point. If TKO Boxing raises **\$100,000 in sponsorships** before the event, approximately:

$$\text{\$195,000} - \text{\$100,000} = \text{\$95,000}$$

would remain to be recovered through tickets, concessions, VIP packages, donations, and merchandise. At an average realized ticket revenue of \$50:

$$\text{\$95,000} \div \text{\$50} = \text{1,900 tickets}$$

TKO Boxing could potentially reach break-even around **1,900 paid admissions**.

15. RECOMMENDED FUNDRAISING STRUCTURE

For the type of event you're developing, I would structure sponsorships around the athletes and the social-awareness mission rather than simply selling advertising.

Example:

Presenting Sponsor — \$50,000

Championship Sponsor — \$25,000

Olympic Development Sponsor — \$15,000

Athlete Sponsor — \$10,000

Community Sponsor — \$5,000

Supporting Sponsor — \$2,500

This gives businesses multiple entry points while allowing the presenting sponsor to receive substantial event visibility.

Recommended Financial Target

\$200,000 — Event operating budget

\$250,000 — Minimum fundraising/revenue target

\$300,000+ — Preferred gross revenue target

That allows the event to function not merely as a boxing card, but as a major fundraising vehicle for TKO Boxing's five-athlete international competition and Olympic-development program.

Five athletes.

Six international competitions.

One Olympic dream.

Contact Information

Business Name: TKO Boxing Inc.

Contacts: Head Coach Orlando Paulding (205) 617-8870

Assistant Coach and Event Coordinator L. Grayson (205) 421-0121

Address: 3000 Jefferson State Parkway
Birmingham, AL 35215

Email: TotalKO.Boxing@gmail.com

TikTok: tkoboxer

Instagram: totalko.boxing

YouTube: @TKOBoxing-Brawl

Facebook: Tko Boxer



Get to Know Your Coach



Orlando Paulding is a veteran professional boxer and trainer based in Birmingham, Alabama. Coach Paulding is currently offering youth mentorship, and free amateur boxing training at East Pinson Valley Recreational Center located at 3000 Jefferson State Pkwy, Birmingham, AL 35215.

Known for his work in the southeastern boxing community, he regularly helps coordinate amateur matches, host tournaments, and assisting local fighters gain recognition and prowess for future professional careers.

Many coaches in the Birmingham region cite Orlando Paulding as a mentor. As a respected figure in Alabama boxing, Paulding often serves as a referee and judge in amateur boxing events. Now he is in pursuit of grooming your next champion to represent USA in the next Olympic boxing event.

ORLANDO PAULDING

Get to Know Your Boxers



- 18 YEARS OLD
- 125 LBS
- 10 BOUTS
- ELITE MALE DIVISION
- FEATHERWEIGHT CLASS

Hello, my name is Jerry, and I'm a competitive boxer dedicated to reaching the highest level of the sport.

I'm looking to partner with brands that value discipline, perseverance, and excellence. I'd love the opportunity to work together to promote your brand while supporting my athletic journey.

Can I count your support? Because you can definitely count on me to be your champion!

Jerry Rodriguez Coronado
\$coryl0m124



JERRY RODRIGUEZ

- **17 YEARS OLD**
- **143 LBS**
- **UNDEFEATED**
- **YOUTH MALE DIVISION**
- **WELTERWEIGHT CLASS**

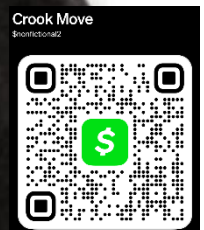
My name is DeMarcus Tucker. I'm new to boxing, but I'm dedicated and talented. I'm seeking sponsors who want authentic exposure through boxing events, social media, and community involvement.

In return for your support, I'll proudly represent your brand, create engaging content, and help connect your business with a passionate sports audience.

With your sponsorship, I will maximize this given opportunity to grow and thrive in the world of boxing and be a representation of your brand and the USA!



DEMARCUS TUCKER



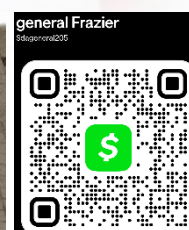


- **16 YEARS OLD**
- **154 LBS**
- **UNDEFEATED**
- **YOUTH MALE DIVISION**
- **LIGHT-MIDDLE WEIGHT CLASS**

My name is Malik, and my goal extends beyond winning in the ring. I also aim to inspire young athletes in my community. By sponsoring me, your company would be supporting both my boxing career and positive community outreach through gyms, youth events, and local appearances.

I would be honored to be chosen to represent you, my community, and the USA.

MALIK FRAZIER



- **15 YEARS OLD**
- **163 LBS**
- **UNDEFEATED**
- **YOUTH MALE DIVISION**
- **SUPER MIDDLEWEIGHT CLASS**

Every fight represents years of hard work, sacrifice, and determination. As a sponsor, I believe your brand represents these values. I would love for you to help manifest goals to stay a champion and represent the USA in a future Olympic event.

Your sponsorship would directly help with training, equipment, and competition expenses while giving your brand meaningful visibility. I have big goals, and I need a big partner. We will be an undefeated team!



Maria Berrios
301.425.1100





- **21 YEARS OLD**
- **148 LBS**
- **5 BOUTS**
- **ELITE MALE DIVISION**
- **SUPER WELTERWEIGHT CLASS**

Hi! I'm Derrick, a dedicated boxer preparing for upcoming competitions. I love my team, I love my family, and I love boxing. I'm currently looking for sponsors to help with training and travel expenses.

As a boxer, I want my dream to be an Olympian to come true. I put in the time and the work. I'll work even harder if I'm given the opportunity to represent you.

I'll promote your brand through event appearances, social media, and competition gear. I'd love to discuss a partnership that benefits us both.

DERRICK

WILLIAMS

Sponsorship Merch Examples



Back



Front

- Sponsor customized merch can be worn by your boxer.
- Sponsor merch can be given as prizes along with title belts.
- Sponsor merch can be sold at boxing events in support of your boxer



Right



Left



Front



Back

- Title belts can be customized for sponsors as well.





Let TKO Boxing help you build your platform.



Marketing banners can be placed around the ring for constant visibility.



Events sponsored by hosting cities will remind citizens and award-recipients of the great leaders responsible for social and economic growth.



Varsity Jackets to boost school spirit and involvement; leading to the growth of a new southern boxing culture and growth in revenue.



Merch to Support a Cause

It would be an honor and a great pleasure for TKO Boxing to have the opportunity to represent and further any cause that will affect our communities in the most positive sense.



These jackets have been designed to bring awareness to human trafficking.





This design for sportswear brings awareness to suicide prevention while being stylishly informative. GO SUICIDE PREVENTION SQUAD!!!

Letter of Support: Councilman K. Stokes



Date: August 3, 2026

Letter of Support

To Whom It May Concern,

It is my pleasure to offer my full support for TKO Boxing Gym and its proposal to operate locally as a business and host a community fundraising amateur boxing event dedicated to promoting social awareness and strengthening our neighborhoods throughout the Southeast region.

As a Centerpoint City Council member, I recognize the important role that organizations like TKO Boxing Gym play in providing positive opportunities for our youth and young adults. Amateur boxing is more than a competitive sport—it instills discipline, respect, accountability, perseverance, and confidence. These are qualities that help build stronger families and safer communities.

The proposed fundraising event represents an opportunity to unite residents, local businesses, civic leaders, educators, law enforcement, and community organizations around issues that impact our city. By combining athletic competition with a message of social awareness, this event will encourage meaningful conversations about violence prevention, youth mentorship, healthy lifestyles, education, and community engagement.

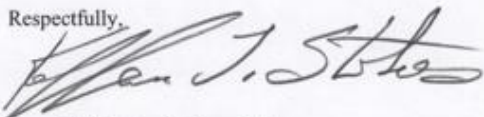
In addition to its social impact, this event has the potential to generate positive economic activity by attracting athletes, coaches, officials, spectators, and visitors who will support local restaurants, hotels, retail establishments, and other small businesses throughout local cities.

I commend TKO Boxing for its commitment to creating safe recreational opportunities while empowering young people to become productive citizens. Their dedication to mentoring youth and promoting positive community values reflects the spirit of service that helps move our cities forward.

I respectfully encourage community stakeholders, sponsors, public agencies, and private partners to support this initiative. I believe this fundraising event will serve as an excellent example of how sports can be used as a catalyst for education, unity, and positive social change.

Thank you for your consideration of this worthy proposal. I look forward to seeing the positive impact this event will have on our local citizens.

Respectfully,



Council Member Keffer Stokes

Centerpoint City Council

District #2

City of Centerpoint, Alabama

Phone: (205) 515-2674

Email: councildistrict2@centerpointal.org



Letter of Support: Sherriff Mark L. Pettway



WILLIE HILL
Chief Deputy

KENNETH STOVALL
Executive Assistant

ANTHONY PIPPEN
Assistant Sheriff

MARK PETTWAY **SHERIFF OF JEFFERSON COUNTY**

2200 REV. ABRAHAM WOODS, JR. BLVD. • BIRMINGHAM, ALABAMA 35203

August 17, 2026

To Whom It May Concern:

On behalf of the Jefferson County Sheriff's Office, I am pleased to offer my support for TKO Boxing Inc. and its upcoming Social Awareness Amateur Boxing Event, scheduled for October 25, 2026, at the East Pinson Valley Recreation Center in Birmingham, Alabama.

TKO Boxing's commitment to using athletics as a platform for mentorship, discipline, healthy lifestyles, and community engagement aligns with our shared goal of creating positive opportunities for young people throughout Jefferson County. The organization's proposal demonstrates a commitment not only to developing amateur athletes, but also to addressing important social issues affecting our communities, including youth violence, mental health, substance abuse prevention, bullying, and community unity.

Programs that provide young people with structured activities, positive role models, and opportunities to develop confidence and personal responsibility can make a meaningful difference in their lives. Through Olympic-style boxing, mentorship, and competitive opportunities, TKO Boxing seeks to help young athletes develop the discipline and perseverance necessary to succeed both inside and outside the ring.

I especially appreciate the purpose behind the Social Awareness Amateur Boxing Event. Bringing together athletes, families, community organizations, businesses, and civic leaders provides an opportunity to raise awareness while encouraging our youth to make positive choices and remain engaged in productive activities.

The Jefferson County Sheriff's Office recognizes the importance of community-based organizations that invest in our young people and work to strengthen our neighborhoods. I commend Coach Orlando Paulding, the TKO Boxing team, its athletes, and community partners for their efforts to provide mentorship and positive opportunities for Birmingham-area youth.

I am pleased to offer this letter in support of TKO Boxing and its efforts to make a positive impact through athletics, mentorship, and community awareness. I wish the organization and its athletes continued success and look forward to seeing the positive impact of this initiative throughout our community.

Sincerely,

Mark Pettway

Mark Pettway, Sheriff
Jefferson County Sheriff's Office

TKO BOXING PRESENTS SANCTION ID 26-15-925664

SOCIAL AWARENESS AMATEUR BOXING EVENT



EAST PINSON VALLEY REC CENTER
3000 JEFFERSON STATE PARKWAY,
BIRMINGHAM, AL 35215

EVENT COORD. O. PAULDING
WEIGH IN @ 10 AM
FIRST BELL @ 1 PM

ADMISSION \$30 at the DOOR/
\$5 OFF W/SCHOOL ID/
7 & UNDER FREE



TKO Boxing Inc. Credentials



Department Of the Treasury
Internal Revenue Service
Philadelphia, PA 19255-0023
Important Information - Please Read



IRS Notice CP575A

TKO BOXING
% ORLANDO PAULDING
2825 2CD PLACE NW
CENTERPOINT, AL 35215

May 13, 2026

We assigned you an employer identification number (EIN)

Your EIN is 42-2537059. The name control associated with this EIN is TKOB.

What you need to do

- If you did not apply for this EIN, visit [IRS.gov/EINNotRequested](https://www.irs.gov/EINNotRequested).
- Use this EIN and your name exactly as they appear above when you fill out your tax returns. Otherwise, it may cause delays. Keep a copy of this notice for your records because we'll only send it to you once. You can share a copy with future officers of your organization or anyone asking for proof of your EIN. If your name or address is incorrect as shown, send the correct information to the address at the top of this notice.
- You must file the following forms by the dates shown.

Form	Due Date
1120	05/13/2026

What you need to know

If you need to pay certain types of taxes, like employment or corporate income taxes, we'll send you a package with instructions. The package will tell you how to pay your taxes online using the Electronic Federal Tax Payment System (EFTPS). We'll also send you a personal identification number (PIN) separately. Be sure to activate your PIN when you receive it, so you can start using the EFTPS. To learn more about EFTPS, refer to Publication 966, Electronic Choices to Pay All Your Federal Taxes.

If you qualify as a small business corporation and plan to file Form 1120-S, U.S. Income Tax Return for an S Corporation, you must first file Form 2553, Election by a Small Business Corporation, to elect to be treated as an S corporation. Refer to the instructions for the Form 2553 for more information.

Additional Information

- Refer to Publication 4557, Safeguarding Taxpayer Data: A Guide for Your Business, for tips on keeping your EIN safe.
- Find tax forms or publications by visiting [IRS.gov/Forms](https://www.irs.gov/Forms) or by calling 800-TAX-FORM (800-829-3676).



Wes Allen
Secretary of State

P.O. Box 5616
Montgomery, AL 36103-5616

STATE OF ALABAMA

**I, Wes Allen, Secretary of State of Alabama, having custody of the
Great and Principal Seal of said State, do hereby certify that**

the entity records on file in this office disclose that TKO BOXING INC. was
formed in Jefferson County on January 21, 2014. The Alabama Entity
Identification number for this entity is 000-295-286. I further certify that the
records do not disclose that said entity has been dissolved, cancelled or terminated.



**In Testimony Whereof, I have hereunto set my
hand and affixed the Great Seal of the State, at the
Capitol, in the city of Montgomery, on this day.**

05/13/2026

Date

Wes Allen

Secretary of State



TKO Boxing Inc. Donation Contract

Company Name: _____

Name of Representative: _____

Address: _____

Phone Number: _____

Additional Sponsor Instructions:

Sponsors, please email an image of your logo, links to videos, and social media information to TotalKO.Boxing@gmail.com. If you are providing a banner to be displayed at an event, please have it sent (at least two weeks in advance to the amateur boxing event) to:

Coach Orlando Paulding
Attn: Social Awareness Amateur Boxing Event
3000 Jefferson State Parkway
Birmingham, AL 35215

Please like, subscribe, and follow TKO Boxing on all social media platforms to amplify marketing opportunities.

Please indicate below if you are donating to TKO Boxing Inc. or to a specific boxer. If your donation is to a boxer(s) and the boxing club, please indicate the amounts to be allocated and to whom.

Donation to TKO Boxing Inc. \$ _____

Donation to Boxer _____ for the amount of \$ _____

☐ Check/ Check Number: _____

☐ Cash App

☐ Cash

Signature

Date

Thank You for Your Support!